



CLOUD COMPUTING  
& VIRTUALIZATION  
CONFERENCE & EXPOSITION

**FOR IMMEDIATE RELEASE**

**1105 MEDIA ANNOUNCES CLOUD COMPUTING & VIRTUALIZATION  
CONFERENCE AND EXPOSITION**

*Event Focuses on Setting Realistic Goals for Performance and Security*

**Falls Church, VA – August 15, 2011** – 1105 Government Information Group, the leading provider of integrated information and media for the government information technology (IT) market, today announced the opening of registration for its 2011 Cloud Computing & Virtualization Conference and Exposition. The three-day event provides a forum for showcasing best practices in securely migrating to next generation computing platforms, developing cloud infrastructures and optimizing existing architectures through the virtualization of servers, storage and desktops. The event will be held September 7-9, 2011 at the Walter E. Washington Convention Center in Washington, D.C.

“Cloud computing is moving government away from just maintaining and expending assets, to fundamentally changing the way services are delivered,” said Michael Raggiani, Senior Event Director, 1105 Events. “We want government IT leaders to leave with an increased understanding of the latest issues and trends in the cloud paradigm, helping them to minimize cost and maximize performance in their agencies.”

The Cloud Computing & Virtualization event begins on September 7 with pre-conference tutorials known as CloudCamp DC. This “unconference” provides opportunities for attendees to collaborate with peers by proposing topics and delving in-depth into the cloud implementation options available. CloudCamp facilitators will offer insights into the security challenges they have encountered, as well as forecast the next wave of public, private and hybrid cloud applications.

The conference portion kicks off on September 8 with an opening keynote address *Managing Differently – New Competition and Acquisition Strategies for Agency Efficiency*, from Mary Davie, Assistant Commissioner, Office of Integrated Technology Services, U.S. General Services Administration (GSA). Ms. Davie will highlight how GSA has emerged as a cloud-savvy government resource for helping agencies leverage and identify trusted cloud providers to ensure procured services are meeting expectations and requirements. Other keynotes include:

- Bajinder Paul, Deputy Associate Administrator, Office of Citizen Services and Innovative Technologies, GSA
- Henry Sienkiewicz, Chief Information Officer, Defense Information Systems Agency
- Mike Krieger, Deputy Chief Information Officer, G-6, Department of the Army

Educational sessions will address the tough questions, and take a candid look at the options, risks and opportunities on the horizon for the future of cloud computing. The free one day expo will be held on September 8 and will feature cutting edge technology demonstrations from expert solution providers.

For more information on this event visit,  
[www.govcloudconference.com](http://www.govcloudconference.com)

**About 1105 Government Information Group**

1105 Government Information Group is the leading provider of integrated information and media for the government information technology market. Our comprehensive portfolio of print, online, event, custom media and research products distinctively serves the information needs of the government IT buying team—agency executives, program managers, IT managers and systems integrators—across all segments of federal, state and local government. Flagship news and information brands include *Defense Systems*, *Federal Computer Week*, FEND, *GCN*, and *Washington Technology*. Flagship events include the Federal 100, FOSE, *GCN* Gala, GovSec, U.S. Law and a series of conferences focused on collaboration, networking and education.  
[www.1105govinfo.com](http://www.1105govinfo.com)

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