



CLOUD COMPUTING
& VIRTUALIZATION
CONFERENCE & EXPOSITION

FOR IMMEDIATE RELEASE

TOP IT LEADERS TO DISCUSS THE FUTURE OF CLOUD AT CONFERENCE AND EXPO

Government Executives to Highlight Real World Implementations in Cloud Computing & Virtualization

Falls Church, VA – August 31, 2011 – 1105 Government Information Group, the leading provider of integrated information and media for the government information technology (IT) market, today announced the break-out sessions for the 2011 Cloud Computing and Virtualization Conference and Exposition. The three-day event provides a forum for showcasing best practices in securely migrating to next-generation computing platforms, developing cloud infrastructures, and optimizing existing architectures through the virtualization of servers, storage and desktops. The event will be held September 7-9, 2011 at the Walter E. Washington Convention Center in Washington, D.C.

“Many agencies are hesitant to begin implementing new computing models,” said Suzanne Young, Event Director, 1105 Events. “We want to provide government IT leaders the answers to address organizational resistance to cloud computing and fully understand the impact this transition will have on cost savings.”

In the *Opportunities for Cloud and Virtual Computing* track attendees will learn how to evaluate cloud-related risks and benefits to determine how the cloud can best support agencies’ mission objectives and learn the potential for real cost savings with cloud-based solutions. Topics will include the challenges and solutions that are emerging in big data management and content analytics, the deployment of trusted cloud applications, and alignment with current security requirements. Track sessions will cover:

- An Overview of GovCloud Today
- Moving to the Cloud — Real World Decision Factors
- Big Data Meets the Federal Data Center—Where To Go From Here
- The Essentials for Secure Cloud Computing
- The Environmental Benefits of Cloud Computing

The *Keys to Successful Implementation* track focuses on how data consolidation and cloud computing connect to work in flexible operating environments. Learn from industry experts about how cloud solutions have the potential to revolutionize business and IT operations, and the significant benefits to the public sector. Track sessions will cover:

- How Data Center Consolidation and Cloud Computing Connect
- Engaging the Pervasive Cloud
- Virtualization and the Evolving Data Center
- Moving Into the Cloud – Practical Experience
- Creating Cloud Infrastructure and Realizing Cost Savings

For more information on this event visit,

www.govcloudconference.com

About 1105 Government Information Group

1105 Government Information Group is the leading provider of integrated information and media for the government information technology market. Our comprehensive portfolio of print, online, event, custom media and research products distinctively serves the information needs of the government IT buying team—agency executives, program managers, IT managers and systems integrators—across all segments of federal, state and local government. Flagship news and information brands include *Defense Systems*, *Federal Computer Week*, FEND, GCN, and *Washington Technology*. Flagship events include the Federal 100, FOSE, GCN Gala, GovSec, U.S. Law and a series of conferences focused on collaboration, networking and education.

www.1105govinfo.com

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