



CLOUD COMPUTING
& VIRTUALIZATION
CONFERENCE & EXPOSITION

SEPTEMBER
7-9, 2011
WASHINGTON, DC



PROJECTION

Phone: 202-249-3700
E-Mail: wcc_exhibits@projection.com
Fax: 866-728-5938

Rates published are event prices for the duration of the event and subject to a 20% discount if ordered prior to (8/24/2011)

Video / Audio	QTY	RATE	TOTAL	
1/2" VHS Player w / Repeat		\$220		
DVD Player w / Repeat				
20" Television-Video ONLY (Includes External Speakers) Input Connector:BNC Video, S-Video		\$185		
20" VIDEO / COMBO Television-Video ONLY-(Includes DVD & VHS Player - w / Internal Speakers) DVD Formats: DVD-Video (NTSC), DVD-R, DVD Ram, CD,CD-R/RW		\$355		
27" VIDEO / COMBO Television-Video ONLY (Includes DVD & VHS Player- w / Internal Speakers) DVD Formats: DVD-Video, DVD-R, DVD Ram		\$390		
24" LCD Flat Panel Display Maximum - Analog 1920 x 1440 @ 60 Hz Maximum - Digital 1280 x 1024 @ 60 HzNative 1920 x 1200		\$730		
32" LCD Flat Panel Display Resolution: 1280 x 768		\$820		
Powered Sound System 2 - Speakers / Stands or Wall Mounts		\$375		
Wireless UHF Mic Kit Includes Lavalier / Headset / Handheld		\$250		
PC / Desktop Compatibles	QTY	RATE	TOTAL	
Laptop: P IV 2.0 Ghz, 1GB, 40 GigHD, DVD/CD-R, 14" Display, WIN XP Ofc. 2003 Pro,WiFi, 10/100 Base T, Mouse & Cable Lock		\$305		
Desktop: P IV 3.0Ghz, 1GB, 80 GigHD, DVD/CD-RW, WIN XP Ofc. 2003 Pro, Norton Anti-Virus, Gigabit Ethernet, Mouse & Keybd Computer Speakers		\$265		
		\$20		
Computer Display	QTY	RATE	TOTAL	
LCD Projector (3000 Lumens)-Best with Computer Input-VGA (HD-15), BNC RGBHV, DVI-D, BNC Video (Composite), BNC Video (Y, Pb, Pr)		\$850		
17" LCD Flat Screen-Unit Dimensions: 14.74W x 7.72D in. Native 1280 X 1024 (Computer Only)		\$170		
20" LCD Flat Screen-Unit Dimensions: 19.6W x 19.7H x 9.7D in. Native 1280 X 1024 (Computer Only)		\$270		
37" Plasma Display Panel (4:3 Ratio)-Screen Dimensions: 31-3/4 W x 23-3/4 H in. Resolution: 1024 x 768 XGA Including VGA & SVGA (Video) Internal Speakers- Stand / Mount Included - Check Below		\$995		
42" Plasma Display Panel (16:9 Ratio)-Screen Dimensions: 37.1 (W) x 21.3 (H) in. Resolution: Native XGA 1024x768 to SXGA 1280x1024=(Compressed 1280 X 768) Attachable Speakers- Stand / Mount Included - Check Below		\$750		
50" Plasma Display Panel (16:9 Ratio) Resolution: 640 x 480 (VGA) to 1280 X 1024 (compressed 1280 X 768) Attachable Speakers- Stand / Mount Included - Check Below		\$1,200		
60" Plasma Display Panel (16:9 Ratio) Resolution: 1365 x 768 Attachable Speakers- Stand / Mount Included - Check Below		\$2,200		
Attachable Plasma Speakers (Recommended 100 Sq Ft Range)		\$100		
PLEASE CHOOSE Plasma Mount for Above - No Charge <input type="checkbox"/> Table Top <input type="checkbox"/> Wall Mount <input type="checkbox"/> Floor Stand				
SUB TOTAL: CARRY TO PAGE 2				
Company Name			Booth Number	



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Exhibit Information	
Company Name:	Show Contact:
Booth #:	Show Contact #:
Delivery Date:	Ordered By:
Delivery Time: [] 8A-10A [] 10A-12P [] 1P-3P [] 3P-5P	E-Mail Address:
Secondary Contact #:	Secondary Email Address:
Order Instructions	
Totals	
EQUIPMENT SUB TOTAL pg. 1:	1) _____
EQUIPMENT SUB TOTAL pg. 2:	2) _____
EQUIPMENT TOTAL:	3) _____
EARLY ORDER DISCOUNT (20% if ordered prior to 8/24/2011):	4) _____
FINAL EQUIPMENT TOTAL:	5) _____
DELIVERY/SET-UP/PICKUP: 30% of line 3 (\$120.00 minimum):	6) _____
ORDER SUB TOTAL:	7) _____
STATE SALES TAX: 6.00% of line 5	8) _____
TOTAL DUE:	9) _____
Payment Information	
Company Name:	Billing Address: City: State: Zip:
Authorization Signature:	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Printed Name:	<input type="checkbox"/> Check (US Only) <input type="checkbox"/> Wire Transfer
	_____ Exp. Date: _____
Remit to:	
	Projection Presentation Technology 801 Mount Vernon Place Washington DC, 20001
	Fax All Orders To 866-728-5938 E-Mail: wcc_exhibits@projection.com
Projection Presentation Technology	
Company Name	Booth Number



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RENTAL AGREEMENT

All equipment rentals are based on Event Rates and apply to event days only. Rental prices do not include labor, delivery, electrical services, or removal of equipment from your booth. It is understood and agreed that EXHIBITOR is renting PROJECTION PRESENTATION TECHNOLOGY equipment for a specified period of time and is responsible for its safe return. EXHIBITOR hereby agrees to use all rental equipment with reasonable care to prevent excessive wear and tear and/or damage to said property. All rental equipment must be returned to PROJECTION PRESENTATION TECHNOLOGY in the same condition as it was in at the time of delivery to EXHIBITOR, reasonable wear and tear excluded. EXHIBITOR will immediately notify PROJECTION PRESENTATION TECHNOLOGY of any damage to the rental equipment, and EXHIBITOR hereby agrees to be billed for any damage to, or loss of, rental equipment damaged while in EXHIBITOR'S care, custody and/or control. In no event shall EXHIBITOR permit any equipment to be used and/or possessed by other exhibiting parties other than the named EXHIBITOR without prior consent of PROJECTION PRESENTATION TECHNOLOGY in each instance.

Cancellation

Cancellation of equipment rental and services must be received by the deadline date (7/5/2011) to avoid a minimum one-day charge on equipment. If equipment and services have already been provided at the time of cancellation, a handling charge and a minimum one-day charge on equipment will apply.

PLEASE NOTE: ALL PAYMENT, INCLUDING APPLICABLE TAX, IS DUE AT THE TIME SERVICES ARE ORDERED. PURCHASE ORDERS ARE NOT CONSIDERED PAYMENT.

Payment Terms

Full payment, including any applicable tax, is due at the time services are ordered. All payments must be in U.S. dollars. Orders received without advance payment or after the deadline date (8/24/2011) will incur additional charges as indicated on the order form. All materials and equipment are on a rental basis for the duration of the event and remain the property of PROJECTION PRESENTATION TECHNOLOGY except where specifically identified as a sale. It is the EXHIBITOR'S responsibility to advise our Exhibit Service Personnel of any problem with any order, and to check invoices for accuracy prior to the close of the exhibit. If you are exempt from payment of sales tax, PROJECTION PRESENTATION TECHNOLOGY requires you to forward an exemption certificate for the state in which the services are to be used. Resale certificate are not valid unless EXHIBITOR is rebilling these charges to its customers. For International exhibitors, PROJECTION PRESENTATION TECHNOLOGY requires 100% prepayment of advance orders, and any orders or services placed at show site must be paid at the show.

These payment terms and conditions shall be governed by and construed in accordance with the LAWS OF THE STATE OF VA. In the event of any dispute between the EXHIBITOR and PROJECTION PRESENTATION TECHNOLOGY relative to any loss, damage, or claim, such EXHIBITOR shall not be entitled to and shall not withhold payment, or any partial payment, due to PROJECTION PRESENTATION TECHNOLOGY for its services, as an offset against the amount of any alleged loss or damage. Any claims against PROJECTION PRESENTATION TECHNOLOGY shall be considered a separate transaction, and shall be resolved on its own merits. PROJECTION PRESENTATION TECHNOLOGY reserves the right to charge EXHIBITOR for the difference between the EXHIBITOR'S estimate of charges and the actual charges incurred by EXHIBITOR, or for any charges that PROJECTION PRESENTATION TECHNOLOGY may be obligated to pay on behalf of EXHIBITOR, including without limitation, any shipping charges.

Unpaid Balances

Should there be any pre-approved unpaid balance after the close of the event, terms will be net, due and payable in Springfield, VA upon receipt of invoice. Effective 30 days after invoice date, any unpaid balance will bear a FINANCE CHARGE at the lesser of the maximum rate allowed by applicable law, or 1.5% per month, which is an ANNUAL PERCENTAGE RATE of 18%, and future orders will be on a prepayment basis only. If any finance charge hereunder exceeds the maximum rate allowed by applicable law, the finance charge shall automatically be reduced to the maximum rate allowed, and any excess finance charge received by PROJECTION PRESENTATION TECHNOLOGY shall be either applied to reduce the principal unpaid balance or refunded to the payer.

Agreement

I HAVE READ AND AGREED TO THE FOLLOWING TERMS AND CONDITIONS

Signed:

Date:

Company Name

Booth Number

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801 Mount Vernon Place, NW Washington, D.C. 20001
 Phone: 202.289.5233 Fax: 202.289.0299 e-mail: info@capitalbusinesscenter.com

Receiving & Shipping

The Capital Business Center can receive and ship packages for your meetings or conferences held at the Walter E. Washington Convention Center. Please complete the information below and fax it to (202) 289-0299.

Name: _____ Date: _____

Company Name: _____

Address: _____
 Street Suite/Apt. #

 City State Zip

Phone Number: _____ Email Address _____

Credit Card Information

Name on card: _____

Type of card: Visa Master Card American Express

Card Number: _____ Expiration date: _____

Security Code: (the three digit if Visa or Master card and four digit if American Express located on the back of the card) _____

Name of Show: _____

Date of Show: _____ Number of Boxes: _____

Carrier: FedEx UPS DHL USPS Other: _____

Date of Shipment/Method: (example: Sent out on 3/15/09 -ground) _____

* Packages can be picked up at the Capital Business Center located in the main lobby of the Walter E. Washington Convention Center. If you want them delivered to a specific location in the Convention Center, there will be a \$5.00 delivery charge per box/package/booth.

**Note: We do not deliver/pick-up in Halls A,B,C,D & E- Times of operations are 9am-5pm unless other arrangements have been made.*

Handling Fees:

- Receiving Box Fees:**
- ▶ 1-8 boxes \$25 per box
 - ▶ 9 or more boxes \$20 per box
 - ❖ There is a \$10 dollars a day storage fee per box after the third day

All boxes must be labeled as follows:

Capital Business Center
 801 Mount Vernon Place, NW
 Washington, DC 20001
 c/o Name of on-site recipient
 Organization name and event
 On-site contact phone number

- Ship Out Fee:**
- ▶ \$30 Per box for small and medium boxes
 - ▶ \$40 Per box for Large Boxes and Booths
 - ▶ \$50 Per box for Extra Large
 - ▶ \$60 Per box for International

For any questions, please call: Director:

Calvin Johnson (202)438-7272 cjohnson@capitalbusinesscenter.com
 Rodney Keller (202)345-0770 rkeller@capitalbusinesscenter.com

Disclaimer: The Capital Business Center and the Walter E. Washington Convention Center are not responsible for lost, theft or damaged packages after they are delivered to room/hall.

All incoming and outgoing shipments are to be paid to the Business Center by cash, credit/debit card and company checks; no personal checks are accepted.

By initialing this form, you are responsible for payment:

Initial: _____ Date: _____



WALTER E. WASHINGTON
CONVENTION CENTER

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Hi-Tech Electric
24209 Clawiter Road
Hayward, California 94545
510-293-6151
510-293-6155 (FAX)
Dcexhibitorservices@hi-techelectric.com

By signing this form you agree to all terms and agreement on this form.
Full payment is required to process order. Return with 100% remittance to above address.
Retainer Credit Card is required. Fed. ID # 88-0437088 2010-2011** Order Form
Show Dates **SEPT 7-9, 2011** Incentive Deadline **AUGUST 19, 2011**

Company Name		Booth Number	Check Number (If paying by check)
Credit Card Billing Address (exact address for credit card)			Purchase Order Number
City, State, Zip		Country	
Credit Card Number	Expiration Date	<input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> AMX	
E-mail	Phone	Fax	
Authorized Contact- please print	Cardholder Signature	Print/Type Cardholder Name	

*** Please have your Payment 21 days in advance to receive incentive price rates.***

120/208/480 Volt • Electrical Outlets • Lighting

Description of Service	Quantity	Incentive	Base	TOTAL
120V Outlet -- Place asterisk (*) for 24 hr. Power - Maximum of one (1) connection per outlet				
5 Amp / 500 watts		\$ 92.00	\$ 111.00	
10 Amp / 1000 watts		\$ 113.00	\$ 136.00	
20 Amp / 2000 watts		\$ 166.00	\$ 204.00	
208V 1Ø Motor & Equipment Outlets - Maximum of one (1) connection per outlet				
20 Amp - Minimum order for European Power		\$ 305.00	\$ 374.00	
30 Amp		\$ 414.00	\$ 510.00	
40 Amp		\$ 524.00	\$ 646.00	
50 Amp		\$ 578.00	\$ 719.00	
60 Amp		\$ 754.00	\$ 926.00	
100 Amp		\$ 936.00	\$ 1,143.00	
208V 3Ø Motor & Equipment Outlets - Maximum of one (1) connection per outlet				
20 Amp		\$ 412.00	\$ 507.00	
30 Amp		\$ 599.00	\$ 723.00	
60 Amp		\$ 912.00	\$ 1,129.00	
100 Amp		\$ 1,654.00	\$ 1,985.00	
200 Amp		\$ 3,250.00	\$ 4,064.00	
400 Amp		\$ 5,349.00	\$ 6,686.00	
Transformer(s) Circle Outlets Requiring Boost Please check if you have European power (see minimum order requirements in addition to European Transformer)				
Boost 208V to 230V / Euro Transformer 208V-240V(min 20A 208V1P) <input type="checkbox"/>		\$ 153.00	\$ 183.00	
European Transformer 480v to 380v (min 60 amp 480v 3P)		\$ 366.00	\$ 608.00	
480V 3Ø Motor & Equipment Outlets				
30 Amp		\$ 608.00	\$ 730.00	
60 Amp		\$ 1,095.00	\$ 1,314.00	
200 AMP 1Ø & 3Ø Motor & Equipment Outlets -- Call for Quote				
Booth Lights - Special lighting Requests will require a Labor Charge (subject to availability). 1 On Stanchion In-Line Booths Only 2 Requires Rigging Labor and / or Lift at Additional Charge				
90 Watt ¹		\$ 92.00	\$ 111.00	
250 Watt Krypton ¹		\$ 144.00	\$ 173.00	
Overhead Quartz Light ²		\$ 334.00	\$ 408.00	
Stem Lights (Hard Wall use only)		\$ 92.00	\$ 111.00	
Track Lighting (3-75watt fixtures) ^{10ft. Spreader bar required.}		\$ 200.00	\$ 210.00	

Hi-Tech Electric, LLC is not responsible for Acts of God, voltage fluctuation or power failure due to temporary conditions. For your own protection you should install a surge protector on your equipment. A HTE electrician should make all electrical installation connections to all electrical services. HTE will not be responsible for damage or injury to any person caused by the installation, connection, or plugging in of electrical outlets other than by a HTE electrician. By signing and delivering this form to Hi-Tech Electric, LLC, customer agrees to all terms and conditions printed on this form. All payments must be paid in full before services or any credits or claims can be processed. The Exhibitor, Display House, and Show General Contractor will Indemnify Hi-Tech Electric LLC, for any and all work related accidents.

SUBTOTAL	\$
PAYMENT ENCLOSED	\$

ELECTRICAL SERVICE CONTRACT

Special Requirements:

1. Dedicated circuits require 20 Amp outlets
2. 24 hour service is double the outlet rate
3. Higher wattages, voltages or special Lighting, please call for quote

Island Booths:

All Island booths require a scaled floor plan showing main power drop, exact outlet locations, dimensions, and orientation
Installation will be delayed without the above

Labor

Installation: One hour minimum
Dismantle: 1/2 hour minimum

Labor Rates:
Straight Time \$ 88.00
Premium Time: \$168.00

Scaled Floor Plan required for:

1. All booths with multiple outlet locations
2. All Island booths
3. All booths with 208V and higher
4. All booths with lighting orders

Various booth size grids may be downloaded from our FAQ page at :

www.hi-techelectric.com

Multiple quote requests for any booth due to revisions are subject to surcharge

SEE REVERSE SIDE
TO COMPLETE SERVICE ORDER FORM

TERMS AND CONDITIONS

IMPORTANT

1. 24-hour power & dedicated circuits will be double the listed price. Use * to indicate 24-Hour Outlet(s).
2. Electricity will be turned on within 30 minutes of show daily .
3. To receive the incentive rate, we must receive your order, along with payment in full or credit card authorization, on or before deadline date. All other orders will be charged at the base rate.
4. No credits will be issued on unused outlets or lights installed as ordered.
5. Exhibitors using outlets without an order will be charged the base rate for outlets used.

HI-TECH ELECTRIC JURISDICTION (Requires Hi-Tech Electric labor and/or materials)

1. Only HTE equipment is allowed for electrical distribution. Exhibitors are not permitted to bring their own electrical distribution system.
2. HTE installs all motor and equipment hook-ups requiring hard Wiring connections.
3. HTE performs all installations and/or repair of electrical fixtures.
4. HTE performs installation of all electrical motors and electrical Apparatus to be energized
5. HTE electrical labor is required to inspect pre-wired equipment that connects to HTE distribution systems.
6. HTE provides labor for all overhead truss rigging and overhead Booth lighting.
7. HTE performs all installations of electrical cords under all flooring
8. The Exhibitor, Display House, and Show General Contractor Will Indemnify Hi-Tech Electric LLC, for any and all work related Accidents.

RIGGING LABOR (4hr. Minimum per labor call.)

1. \$ 88.00 per hour Straight Time 8am-4:30pm M-F
2. \$168.00 per hour Premium Time After 4:30pm M-F Weekends & Holidays

ELECTRICAL LABOR: OUTLET DISTRIBUTION

1. Labor rates: \$88.00 per hour Straight time 8:00 am - 4:30 pm.
2. Labor rates: \$168.00 per hour Premium Time Premium Time applies after 4:30pm M-F /weekends and Holidays.
3. Lift Rates: \$152.00 per hour one hour minimum plus operator's time
4. Starting time can only be guaranteed when labor is requested
5. The minimum charge per booth is one hour installation and 1/2 the total time for dismantle.

OUTLET LOCATION & DISTRIBUTION

1. All electrical outlets will be installed on the floor at the baseline back wall of in-line pipe and draped booths unless otherwise ordered.
2. All electrical outlets for island booths will be dropped from one main drop location per the exhibitor's floor plan. If no main drop location is provided this may cause a delay in distribution.
3. Any additional power drops or locations are chargeable on a time and material basis.
4. Distribution and connection of outlets are chargeable on a time and material basis.

RIGGING JURISDICTION

1. All exhibit hall rigging must provide a floor plan for approval by Hi-Tech.
2. All motors for rigging must be ordered through Hi-Tech.
3. All labor for rigging-to-building structures will be provided by Hi-Tech.
4. No other contractors may attach motorized equipment for rigging to Building.
5. Rigging includes all motorized rigging-to-building structures.
6. Failure to start labor as scheduled due to Exhibitor or any delays Will still result in the hourly charges per man hour.
7. Four hour minimum per labor call.

THIRD PARTY CREDIT CARD AUTHORIZATION

Third-Party Credit Card information: Exhibiting firm acknowledges the responsibility for any additional charges in the event the third party named does not make payment. All balances must be settled prior to the event closing.

Company Name	Booth Number	Check Number <i>(If paying by check)</i>
Credit Card Billing Address (Exact address for credit card)		Purchase Order Number
City, State, Zip		Country
Credit Card Number	Expiration Date	<input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> AMX
E-mail	Telephone Number	Fax Number
Authorized Contact- please print	Cardholder Signature (1)	Print/Type Cardholder Name

LABOR REQUEST FOR ELECTRICAL DISTRIBUTION: Please Complete

Please send a PDF or DWG of all Island booths 30'x30' or larger to: dcexhibitorservices@hi-techelectric.com

Floor Plan attached showing neighboring booths/aisles/main drop location
 Floor Plan will follow
 OK to Proceed without Exhibitor Present
 DO NOT Proceed without Exhibitor Present

Date _____
Time _____

Booth Number _____

Installation of electrical order will be delayed without all of the above information.

Electrical Labor Rates: \$88.00 Straight Time \$168.00 Premium Time One hour minimum Installation 1/2 hour minimum Dismantle	Rigging Labor Rates: \$ 88.00 Straight Time \$168.00 Premium Time Labor charges will be based from work order	Cancellations: Prior to Event 20% At Show Event 50% Once Installed NONE	Supervision Fee: 20% Supervision Fee <i>For all booths requiring labor</i>	Revisions: Revisions are subject to a 10% surcharge
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Size of Booth _____ Type of Booth <input type="checkbox"/> Island <input type="checkbox"/> Peninsula <input type="checkbox"/> Inline	Questions or Comments	Hi-Tech Electric 24209 Clawiter Rd. Hayward, California 94545 510-293-6151 510-293-6155 (FAX) dcexhibitorservices@hi-techelectric.com
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Tipping is not permitted. Any request from personnel for gratuities should be reported to the WCCA management immediately

Terms and Conditions / Payment Options

- | | |
|--|--|
| <ol style="list-style-type: none"> 1. Smart City is the exclusive provider and installer of all Voice, Data and Network services (wired and wireless) including communications cabling. This includes all cabling to meeting rooms, booths, within booths (under carpet and flooring), fiber optic, twisted pair (Category 3, 5 and 6), coaxial and all other data and telecommunications related cabling. 2. The use of the network connection(s) provided by Smart City may be used only by the directors, officers and employees of the Company, its guests, its agents and consultants while performing service for the Company and cannot be resold or distributed to other companies or individuals. 3. All devices for which Smart City directly or indirectly provides Internet / Network connectivity must pay a device charge or purchase a Smart City assigned IP address. 4. Incentive Price applies when a completed order with payment is received no later than 21 days prior to the first day of show move-in. Base Price applies to (a) all orders received from One (1) to Twenty (20) days before show move-in has started or (b) orders received on or before the 21 day Incentive Deadline without payment (c) orders placed on site or after show move-in has started will be at Base Price plus an additional 20% X Base Price. 5. Internet / Network – 10 / 100 Mbps, half / full-duplex, auto-sensing Ethernet access to our backbone, with shared or dedicated Internet access up to 512 Kbps or greater (depending on service ordered) via an RJ-45 jack, is provided for each connection ordered. 6. Shared Internet Services Specific: Routers, Streaming Applications, VoIP, DHCP, NAT or Proxy Servers are not allowed with any of our shared Internet / Network services. This includes, but is not limited to, NetPremium, NetStandard, NetBasic, and NetExpress. Smart City can engineer a custom dedicated network(s) to accommodate such special requests. Please call for quote. 7. Rates listed include a single IP address, standard installation to the booth in the most convenient manner and does not include computer equipment, NIC card, TCP / IP software or power to the booth. 8. Limited Availability: T-1 / DS-3 and other special circuit orders must be placed 45 days prior to show move-in date due to limited availability and to avoid additional charges. 9. Wireless Specific: (a) Smart City is the exclusive provider of voice, wired and wireless data service(s) for the Facility. Wireless Devices not authorized by Smart City are strictly prohibited. Customer(s) that desire to showcase their wireless products must contact Smart City 21 days in advance of show move-in to investigate the potential of Smart City engineering a customized cohesive network to operate without interference to other Customer(s), (applicable charges may apply). (b) The use of any wireless device that interferes with the facility's 2.4 / 5.8 GHz wireless data frequency range is prohibited and subject to disconnection at the Customer expense. 10. Unless otherwise directed, Smart City is authorized to cut floor coverings to permit installation of service. | <ol style="list-style-type: none"> 11. Internet Performance Disclaimer: Smart City does not guarantee the performance, routing, or throughput; either expressed or implied, of any data circuit(s) connectivity with regards to the Internet and / or Internet backbone(s) beyond the Facility. 12. Only Smart City personnel are authorized to modify system wiring or cabling. Material and equipment furnished by Smart City for this service contract shall remain the property of Smart City. 13. CANCELLATION – There is a minimum \$150 or 10% Cancellation fee (whichever is greater). Cancellations must be in writing. Additional cancellation charges will apply for orders that have already incurred processing, labor, material, and / or engineering costs. Some broadband services and special circuits cannot be cancelled once ordered and will incur full charges listed / quoted. Credit will not be given for service(s) installed and not used. 14. Service problems must be reported to the Smart City Service Desk. Service claims will not be considered unless filed in writing by Customer prior to close of show. 15. Any additional cost incurred by SMART CITY to: 1) assist in trouble diagnosis or problem resolution found not to be the fault of SMART CITY or 2) collect information required to complete the installation that customer fails to provide (i.e. floor plans or special circuit numbers) may be billed to the Customer at the prevailing rate. 16. Equipment Management: (a) Customers should pick up hubs, wireless devices, telephone instruments and other rental equipment at the Smart City Service Desk. (b) The Customer will be fully responsible for the protection and safekeeping of rental equipment and will be responsible for returning all rental equipment to the Smart City Service Desk within one (1) hour following close of the show. 17. The prices listed on this contract do not include Federal, State, Local or Other Taxes and Tax surcharges. Taxes / Tax surcharges will be included on your final bill. Federal Tax ID is 65-0524748. 18. NOTE: THE CUSTOMER IS RESPONSIBLE FOR ALL INTERNATIONAL LONG DISTANCE AND OTHER APPLICABLE CHARGES AGAINST ASSIGNED TELEPHONE NUMBER(S) 19. All Single Line, Multi-Line, and Dedicated Line Telephone services include Directory Assistance, Information, "0+", Operator assisted, 1-800, 950, credit card type call usage and unlimited Domestic Long Distance. International Call charges will apply. 20. Long Distance (International Calls) and Line Restrictions: (a) Credit Card restriction will only allow Local, "1-800" and Credit Card calling. Intl restriction will block all International calling but allow all other type calls. (b) All lines will be blocked from "976" and "900" dialing unless otherwise requested. Additional deposits may be applicable. (c) Smart City will provide a detailed listing of all toll / billable type calls made from applicable services. Additional LD deposits required for Intl companies. 21. A per line move fee starting at \$100 (Telephone), \$200 (Internet) may apply to relocate the line(s) after it is installed. 22. Prices are based upon current rates and are subject to change without notice. |
|--|--|

(1) All Customer contracts and agreements are solely between SMART CITY and the prospective Customer; (2) SMART CITY is not the employee, agent or partner of the Facility; (3) The Facility is not a party to, nor shall it have any obligations or liabilities whatsoever to any Customer, under any Customer Contract including without limitation, the obligation to provide any of the services covered by such Customer Contract; (4) No representations or warranties are being made by the Facility with respect to any Customer Contract or any Communications Services; (5) The right of the Customer to receive any Communications Service will be terminated if this Agreement is terminated for any reason provided therein; and the Facility will have no obligation to continue providing such service unless the Facility elects in its sole discretion to continue to provide such services itself or through a third party; (6) The provisions of the Customer Contract are separate and independent from the provisions of the Customer's lease space in the building and shall not affect the Customer's obligations under such lease and without limiting the foregoing, in no event shall any default by SMART CITY under the Customer Contract or any failure with respect to any Communications Services have any effect on any Customer's obligations to the Facility under any lease or any other occupancy agreement between such Customer and the Facility.

- | | |
|---|--|
| <ol style="list-style-type: none"> 23. A valid Credit Card number with signature MUST be on file regardless of payment method. For your convenience we will use this authorization to charge your credit card for any additional amounts incurred. 24. Smart City accepts payments in US dollars, Checks drawn on a US bank, Wire Transfers or the following Credit Cards: (Amex, MasterCard, Visa,). Make all checks payable to: Smart City. 25. Due to the cost of processing checks, any refunds due in the amount of \$10.00 or less will not be refunded except upon written request. | <p style="text-align: center;">Mail or Fax Completed Orders with Payment and Floor Plan To</p> <p style="text-align: center;">SMART CITY
5795 W. BADURA AVENUE, SUITE 110
LAS VEGAS, NEVADA 89118
(888) 446-6911 FAX (702) 943-6001</p> |
|---|--|

Customer Acceptance of All Smart City Terms and Conditions / Attachments:

With execution of this document the Customer hereby authorizes Smart City to provide services as requested herein, is authorized to request such services and acknowledges full and complete understanding of the Terms and Conditions and Attachments contained herein & Website.

	Print Authorized Name	Authorized Signature	Date
FOR SMART CITY USE:	Payment Rec'd (Amount):	Customer No: 2011 - 015 - 734 -	

ORDER ON LINE: <https://www.smartcitynetworks.com/order/center.aspx?center=015>

*** Tipping is not permitted. Any request from personnel for gratuities should be reported to Management immediately. ***

Network Security Declaration

Center: Washington CC (015) - DC

Show: Cloud Computing And Virtualization Conf

Company Name: _____

Booth / Room #: _____

Customer / Ref #: 2011 - 015 - 734 -

The Network Security Policy implemented for this Facility requires Customer(s) adherence to several necessary precautions in order for Smart City to maintain a healthy, viable network for all Customers. This declaration of compliance with the security requirements as noted herein is an acknowledgement of Smart City's filtering policies and must be completed, signed by an authorized Customer representative and mailed or faxed to Smart City prior to the requested network service(s) being activated for Customer's usage.

Network Security Policy:

Smart City requires that all devices directly or indirectly accessing Smart City's network(s) have the latest virus scan software, Windows® security updates, system patches, and any other technological precautions necessary to protect the Customer(s) and others from viruses, malicious programs, and other disruptive applications. Any device(s) which adversely impacts Smart City's network(s) may cause service interruptions to Customer(s) which can lead to disconnection of the Customer's equipment from the network(s), with or without prior notice at Smart City's sole discretion. The device(s) in question will remain disconnected until all issues are adequately resolved. All charges will apply and no refunds will be given. Additional charges may apply for trouble diagnosis and / or problem resolution.

Smart City has implemented filtering policies on all Internet routers. These filters block all inbound Internet Control Message Protocol (ICMP) -- Ping, Traceroute, etc. -- destined to any Smart City Network(s). Smart City understands that Ping and Traceroute are valuable troubleshooting tools; therefore Smart City's Policy does allow ICMP (Ping & Traceroute) packets sourced from any Smart City network(s).

Further, to avoid infection by common Internet worms (Nachl, MSBlaster, LoveSAN, etc.), Smart City has implemented similar filters on the following TCP and UDP port numbers: UDP – 137, 138, 402, 1434 and TCP – 135, 139, 402, 445, 4444.

Customers requiring inbound or outbound access to any of the filtered ports, should contact a Smart City customer service representative in advance of the event with details of the specific requirements so that Smart City may consider the potential of a customized alternative.

Each Customer's business is important to Smart City and with advanced and timely notification of a Customer's needs we are confident that we can provide network services that perform as expected for all clients.

***** Please inform all show site personnel about the importance of Smart City's Network Security compliance issues *****

***** Services are activated after Smart City is in receipt of this signed declaration of compliance with our network security requirements *****

Device(s) Operating System: _____ Total # of Devices: _____

Type of Anti-Virus Software Installed: Norton McAfee Other: _____

Virus Scan Last Updated - Date: _____ / _____ / _____ Security Updates Last Performed - Date: _____ / _____ / _____

Are You Renting Computers? Yes No Rental Company Name: _____

Rental Company Contact: _____ Contact Number: _____

With execution of this document the Customer hereby attests that Customer provided equipment, which will be connected to Smart City's network(s) at the above noted Facility and Show / Event has been properly protected, contains anti-virus software, and the latest patches and security updates have been installed. Customer(s) also accepts the responsibility for the performance of Customer's equipment and understands the conditions placed on service delivery by this document as well as the potential that additional charges may be incurred should Customer's equipment be found to adversely impact Smart City's network(s) performance. The Customer acknowledges that this Network Security Declaration is part of the Customer Contract allowing Smart City to provide requested service(s) and is subject to change without notice.

Signature _____

Date _____

Printed Name _____

Title _____



Floor Plan – Communications Cable

Center: Washington CC (015) - DC

Company Name: _____

Show: Cloud Computing And Virtualization Conf

Booth / Room #: _____

Customer / Ref #: 2011 - 015 - 734 -

Voice and Data communications cabling. Smart City is the **exclusive installer** of Voice and Data communications cabling. Smart City provides cabling to booths, within booths (under carpet and flooring) and from booth-to-booth. Fiber Optic, twisted pair (Category 3, 5 and 6), coaxial and all other data and telecommunication cable fall under Smart City's area of expertise.

IMPORTANT!! Prior to installation of service, a complete floor plan is required. Please utilize this grid should you not have your own floor plan to send us. You may use a different floor plan for each service group (Telephone, Internet, etc.) or combine all services on one floor plan. For a floor plan to be considered complete it **must** include all the information listed below (Main Distribution Location "MDL", designated location of items within the booth, surrounding booths, scale-length and width).

Adjacent Booth or Aisle# _____

Adjacent Booth or Aisle# _____

X = Main Distribution Location (**MDL**) – The originating line(s) for service, whether from overhead, a floor pocket or a column, will be delivered to a "MDL" before being distributed within your booth. Example: Storage area, back of booth, etc. (unless specified, the default for the "MDL" will be the back of the booth or at Smart City's discretion, the most convenient location). All distribution of services to their final destination within the booth will originate from the "MDL". A per line move fee will apply to relocate services within your booth after they have been engineered and / or installed.

T = Location of Telephones, Fax lines or other telecommunications equipment "T".

I / H / PC / C = Location of primary Internet Service "I", Hubs "H", Patch Cables "PC" and / or Computers "C". For Smart City to perform your floor work, you will need to indicate the location of each item you want cabled. Make sure to order your floor work, hubs, and patch cables early and in advance of the show moving in.

Orientation = The Booth or Aisle #'s surrounding your booth. A minimum of one surrounding Booth or Aisle # is required (two or more would be more helpful) for Smart City to accurately install your services.


Size = Booth dimensions (example 10x10) _____ . **Scale** = 1 Box is equal to _____ ft.



1. Order online! http://itn-international.com/bcard_store.html?code=1105CC11
2. Show Code: 1105CC11
3. Or fax to +1.801.406.0040
4. Questions? exhibitors@itn-international.com or +1.801.676.7933

- Delivery services are not available. All devices must be picked up at our Service Desk on-site. No refunds for units not picked up/not used.
- Orders placed after Pre-Show Deadlines are subject to availability.
- Cancellation or changes are subject to a \$50.00 processing fee.
- For units damaged or not returned, a fee of up to \$1200.00 will be charged.

Lead Management Solutions

Touch 'N Go Solutions	<u>Early</u>	<u>Pre-Show</u>	<u>On-Site</u>	Qty	Cost
	(By Aug 19 th , 2011)	(By Aug 30 th , 2011)	(After Aug 30 th , 2011)		
 <ul style="list-style-type: none"> • 1D QuickScan 	\$200	\$225	\$250	___	\$ _____
Options					
• Replacement Coverage	\$75	\$75	\$75	___	\$ _____
• Questionnaire Customization*	\$50	\$50	N/A	___	\$ _____
• Email Follow-Up Service	\$200	\$200	\$200	___	\$ _____
					Total \$ _____

* Customization fee PER unit

Exhibiting Company Information

Company Name _____ Booth _____

Email (for leads) _____ Company URL _____

On-Site Contact Person _____ Mobile _____
Include Country Code

Payment Information

Company Name Same _____

Contact Person Same _____

Billing Address _____

City _____ State _____ Zip/Post Code _____

Country _____ Office Tel _____
Include Country Code

Email (for receipt) _____

- Check (Payable to ITN International, Inc. in US \$) Check must accompany Order Form. Mail to ITN, 9696 South 500 West, Sandy UT 84070 USA
- Visa MasterCard American Express Bank Transfer (+ \$25.00 Transfer Fee. See Terms and Conditions for bank details.)

Card Number _____ Exp. _____

Credit Card Security Code / CCID _____

Cardholder Name _____

Signature:

By placing this order, you accept the ITN Terms and Conditions.

Lead Management Solutions

ITN International's lead management ecosystem allows you to maximize your tradeshow experience by providing real-time access to your leads. Use our award-winning customizable devices to easily scan, manage and follow-up with your leads instantaneously.

1D QuickScan



Utilizing the latest in barcode scanning technology, 1D QuickScan is a compact device that provides the easiest and most cost-effective way to gather data about prospects that visited your booth. With the touch of a button, the device scans the barcode to create a data file of contact information.

Using our Lead Qualifier Survey (provided onsite) you will create effective data for follow up. With 1D QuickScan, you can rest assured that you will have all the information you need to effectively follow-up on your leads

At the end of the event, data from each device is downloaded at the Exhibitor Services Desk. Within 48 hours, you will be provided with a complete file of leads in a standard comma delimited text file format which can be imported into your database or spreadsheet program

Data includes full contact information gathered during the attendee's registration process.

Additional Options

Email Follow-up Service: Our post-show follow up service delivers a customized, personalized HTML (or plain text) email message to the list you generate at your booth using our device(s). Emails may contain file attachments and embedded URL's driving prospects to your website. Your follow-up campaign is sent within 48 hours of show-close. Delivery report included.

QuickScan Survey Customization: Using custom questions and product lists you provide in advance, we will prepare your custom survey and provide you with your Lead Qualifier Survey at the Lead Retrieval Service Desk. Certain restrictions may apply.

Replacement Coverage: Protect yourself against liability from theft or accidental damage to an ITN device. You must report loss or damage to the Exhibitor Services Desk before show close. To honor our policy for lost/stolen units, a police/security report must be forwarded to the assigned ITN representative. Contact us for details.

All equipment provided by ITN International, Inc. is subject to the following Terms and Conditions:

1) Orders and Deadlines

- a) All orders placed before the Pre-Show deadline must be paid-in-full at least 7 business days prior to show date.
- b) Orders after the Pre-Show deadline must be paid-in-full upon order.
- c) All orders submitted after Pre-Show deadline (including on-site orders) are subject to availability.

2) Payment Terms and Cancellations

- a) Orders with open balances 7 business days before show open will be cancelled. Orders can be re-processed for a \$25.00 fee if payment is received within 7 days prior to show open. In such cases, device configuration may be delayed.
- b) Such cancelled orders are subject to on-site pricing if re-order is handled on-site. In such cases, device configuration may be delayed.
- c) If payment received is different from published prices, ITN International will adjust payment amount to the price on Order Form or BCARD Store.
- d) All order revisions placed after the Pre-Show deadline are subject to a \$50.00 processing fee.
- e) No refunds after Pre-Show deadline.
- f) Devices/solutions that are unused or not picked up are not refundable.
- g) If your devices/solution is not functioning properly, immediately escalate your issue to the Lead Retrieval Service Desk. A refund or replacement device will not be supplied if the issue is not escalated to an on-site ITN Representative in a timely manner.

3) On-Site Services and Terms

- a) To ensure a smooth on-site experience, please visit the Lead Retrieval Service Desk to pick-up your solution/device one day prior to show-open.
- b) Orders placed on-site may require up to an hour of processing time and it is highly recommended that orders be placed well in advance of the show.
- c) On-site modification(s) or new customization(s) to Mobile and PC BCARD Reader devices are subject to a \$50.00/device processing fee, subject to technician availability.
- d) Companies renting or utilizing ITN International products/services agree to comply with any and all Terms of Usage set by Show Management and/or ITN International, Inc. Should Terms of Usage be violated by any party, ITN will be held harmless and reserves the right to terminate services without issuing a refund or compensating parties involved. Further, such violation may result in the non-delivery of leads/scans/data files.

4) Exhibitor Terms of Usage

- a) If any ITN device/solution is misplaced, stolen, or damaged while in the exhibitor's care, the exhibitor shall be responsible for repair costs or a
- b) For a misplaced, stolen, or damaged Smartphone or iPad/Tablet BCARD Reader, the exhibitor shall be responsible for a \$1,200.00 replacement fee. For a misplaced, stolen, or damaged standard Mobile or PC BCARD Reader, the exhibitor shall be responsible for a \$750.00 replacement fee. For a misplaced, stolen, or damaged power supply, the exhibitor shall be responsible for a \$25.00 replacement fee; for a wireless printer, the exhibitor shall be responsible for a \$650.00 replacement fee; and for a wireless keyboard, the exhibitor shall be responsible for a \$300.00 replacement fee. If replacement coverage is purchased, ITN will waive replacement fees.
- c) Replacement Coverage Rules:
 - i) The coverage protects the exhibitor from liability of theft or accidental damage to an ITN unit. Exhibitor must report loss or damage to ITN Lead Retrieval Service Desk promptly. To honor coverage policy for units believed to be stolen, exhibitor must file a police/security report and forward a copy to the assigned ITN representative.
 - ii) If any ITN equipment is not returned to Lead Retrieval Service Desk within one hour after show close, it is the responsibility of the exhibitor to return the equipment to ITN at the exhibitor's expense. If any loss of lead information results because equipment was not returned properly, ITN shall be held harmless for any loss of lead information and/or data.

5) Limitation of Liability

- a) ITN International does not guarantee any level of Return on Investment related to the use of ITN products/services. ITN provides a convenience service that uploads data to a secure website via ITN's mobile cellular network for password protected access by exhibitors. ITN does not guarantee that connectivity will be active at all times. Upon receiving notification of your login information, we recommend that you login to The BCARD Portal site to verify that your data is available. We also recommend that you bring your device(s) to the ITN Lead Retrieval Service Desk each day after show hours so we may export the local data from your device(s). ITN is not responsible for your leads or data if you do not return the device(s) to our Service Desk for any reason (i.e. lost or stolen device), or if you do not notify ITN that your data is not available at our online site.
- b) ITN International shall not be held liable for any unforeseen happenings (i.e. Acts of God, union labor strikes, building or grounds damage, loss of power, travel or work stoppages) that may cause the show to be cancelled or postponed. In any such event, the obligations of ITN International, Inc. for services not rendered shall be terminated and ITN International, Inc. shall be entitled to all payments received.

6) Data Privacy

The lead gathering devices ("Devices") you have rented for this event allow you to collect business card information stored in a contact-less smart card, called BCARD, issued to each registrant. The ITN lead gathering device you are provided with has a short range contact-less smart card reader and software with a secured encrypted key that unlocks the content on the attendee's BCARD. ITN's devices are the only ones that can read the content of a BCARD, and you can only read a BCARD if you bring the reader or the card within 2 cm of each other. In essence, there is a voluntary exchange of information between a registrant and an exhibitor using ITN devices amounting to a traditional exchange of business cards.

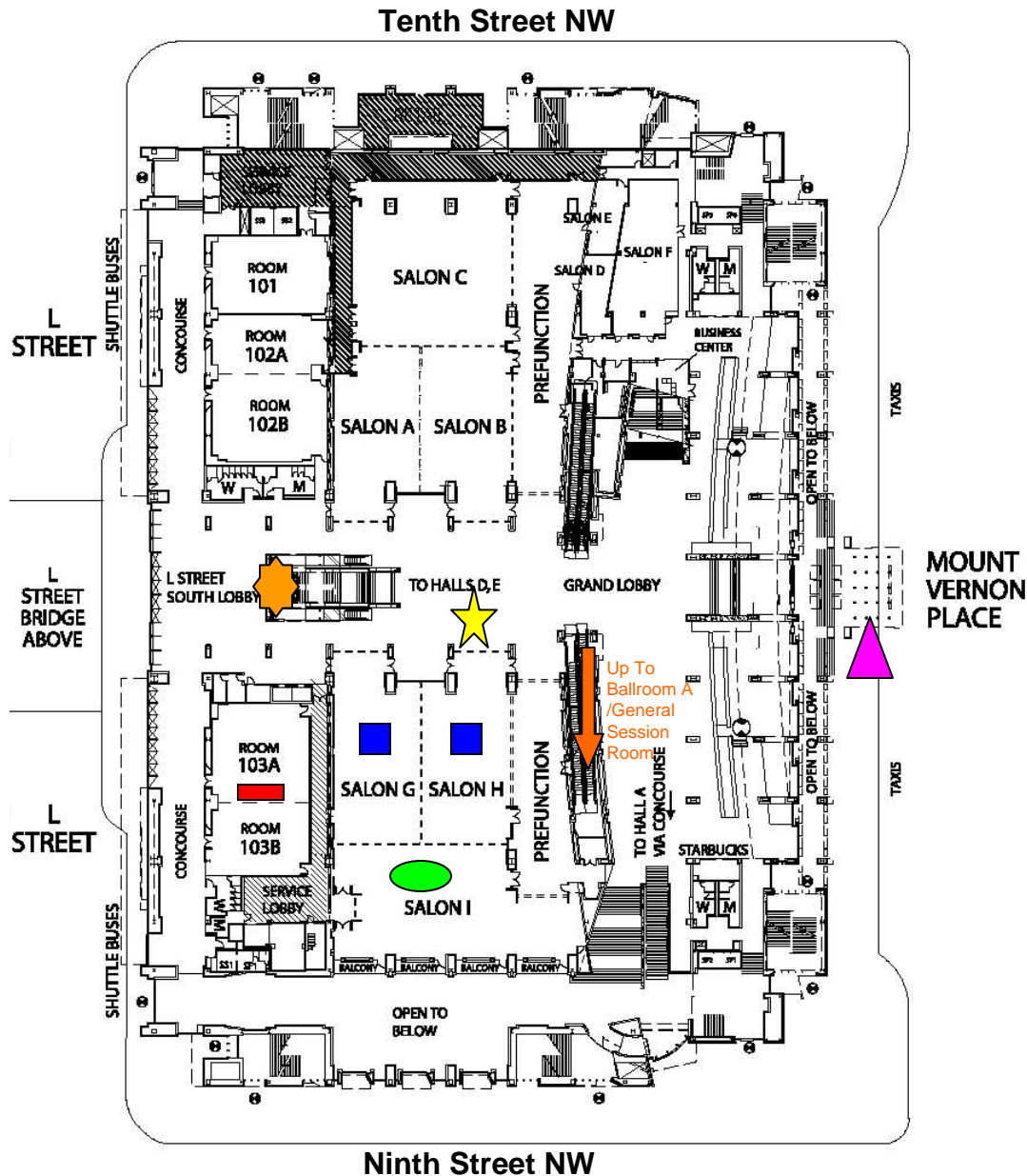
You are hereby informed that when collecting information and personal data ("Personal Data") through these Devices, you will become data processors, as defined by the UK Data Protection Act 1998 and the Spanish Protection of Personal Data Act 1999 and applicable US Data Privacy laws, as amended. Accordingly you shall:

- a) Inform all visitors whose Personal Data is collected that such collection is taking place.
- b) Ensure that appropriate technical and organizational measures shall be taken against unauthorized or unlawful processing of such Personal Data and against accidental loss of, or damage to, the Personal Data.
- c) Make proper use of the Personal Data and not distribute any part of the Personal Data to anyone without the prior written consent of the visitors whose Personal Data has been collected.
- d) More generally, you shall abide by all the rules and regulations in force in collecting, storing and processing Personal Data.
- e) For the avoidance of any doubt, neither ITN nor the Event Organizer or its affiliates, nor any other party, shall be liable for any breach of the UK Data Protection Act 1998 and/or the Spanish Protection of Personal Data Act 1999 and/or applicable US data privacy laws in the collection and handling of Personal Data.

Your order and use of ITN International, Inc. products, services and equipment implies that you have read, understood and agreed to the Terms and Conditions stated herein.



Building Map – First Floor



Map Key



Attendee and Exhibitor
Registration (Grand Lobby)

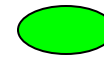


Exhibit Hall And Free Education
Theater (Salon I)



Conference Session
Breakout Rooms (Salon G & H)



Speaker Ready Room
(Room 103A)



Main Entrance to Building



Business Center

Note: The General Session Room is located
on the third floor in Ballroom A.